



PBIDs are perfect for
core downtown areas
losing money to urban areas.

Property and Business Improvement Districts (PBIDs)



General

A Property and Business Improvement District (PBID) is a property based assessment district subject to the provisions of the California Streets and Highways Code, Section 36600 - 36671. The Property and Business Improvement District Law of 1994 was created to promote the economic revitalization and physical maintenance of business districts in an effort to create jobs, attract new business, and combat loss of revenues to urban development and other cities. A PBID is a financing mechanism used to support various local improvements and services that enhance the targeted area. It is a self-imposed and self-governed district that unifies business and property owners in support of a common goal.

Authorized Improvements

Improvements include, but are not limited to:

- Parking facilities
- Benches, booths, kiosks, display cases, pedestrian shelters and signs
- Trash receptacles and public restrooms
- Lighting and heating facilities
- Decorations
- Parks
- Fountains
- Planting areas
- Closing, opening, widening, or narrowing of existing streets

Authorized Activities

Activities means, but is not limited to:

- Promotion of public events which benefit businesses or real property in the district
- Furnishing of music in any public place within the district
- Promotion of tourism within the district
- Marketing and economic development, including retail retention and development
- Providing security, sanitation, graffiti removal, street and sidewalk cleaning, and other municipal services supplemental to those normally provided by the municipality
- Activities which benefit businesses and real property located in the district

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